

Cookie Crumbs of Wisdom – Getting Ready to Sell Tips for Girls

Cookie selling tips

- SMILE
- Use please and thank you! (even if the person does not buy)
- Know your cookie facts
- Have money on hand to make change and know how to count it out
- Wear your uniform
- Ask people if they would like to help support the Girl Guides of Canada-Guides du Canada when selling cookies. It helps to remind people that this is a fundraiser that helps support you and your fellow Guiders.
- Write down the addresses that were not home and try again later
- Visit people who purchased at the beginning of the campaign to ask if they would like more before time runs out!
- If someone is putting a sign up sheet at work, try putting a picture of you or your unit on the poster so people know who they are supporting. (Make sure that all the parents give permission for this)
- Know your safety rules
- Hand out thank you and recipe cards, bookmarks and cards as tokens of appreciation for supporting Girl Guides of Canada – Guides du Canada

Have you tried...

- Thinking of a cookie sales jingle to sing to your potential customers?
- Making a giant cookie costume or wearable sign?
- Decorating your booth, wagon, or car with Girl Guide posters / empty cookie boxes / brochures and badges?
- Organizing a Cookie blitz with your whole unit / other units in your area?
- Contacting local businesses to see if they would like to buy cookies to serve at meetings or to give out as thank you gifts to their clients / staff?
- Setting up a booth in a public hot spot like the mall, or a local craft sale, or during sporting events?
- Reminding customers that Girl Guide cookies make a great gift for friends, family and coworkers?
- Displaying cookie recipes and cookie crafts while you are selling?

Remember

- Safety First
- Be Polite
- Be Prepared
- Be Creative
- Have Fun!

Good Luck, Have Fun & Thank you for supporting

